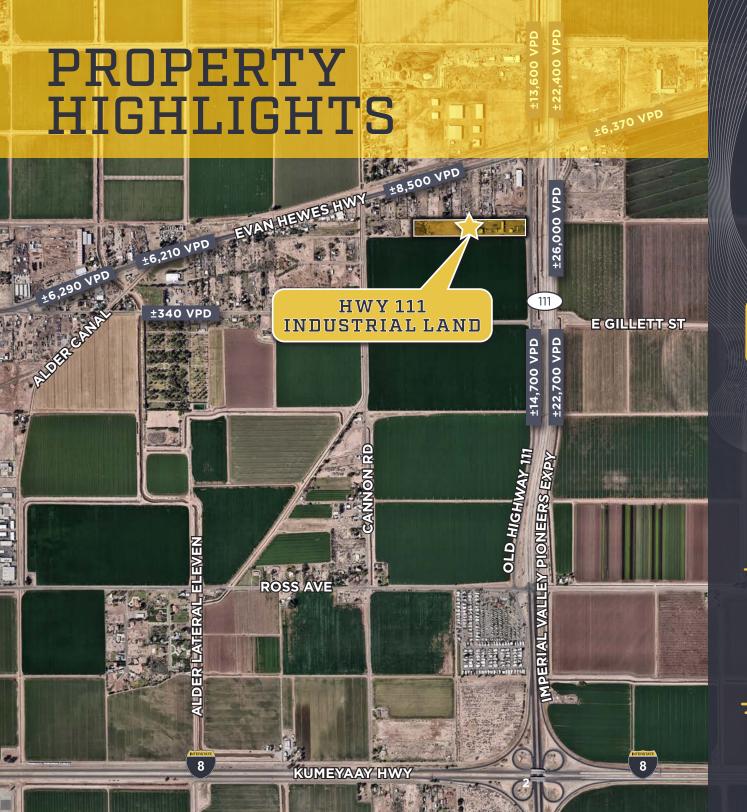
# HWY 111 INDUSTRIAL LAND TRUCK PARKING AND FUEL OPPORTUNITY

9.5 ACRES 1963 OLD HIGHWAY 111, EL CENTRO, CA 92243







Located near the signalized intersection of Hwy 111 and Evan Hewes Hwy just north of Interstate 8 and the Calexico Ease Port of Entry



Highway frontage and visibility



Light Industrial zoning allows for a variety of uses including wholesale commercial, storage, trucking, and other light industrial uses



Located within an Opportunity Zone



Existing conceptual plans for redevelopment of the former on-site travel center



Portion of the property is paved



Combined traffic counts on Highway 111 and Evan Hewes Highway of over 34,000 VPD

## PROPERTY DETAILS



#### **ADDRESS**

1963 Old Highway 111, El Centro, CA 92243



#### **APN**

044-470-020-000



#### SIZE



9.5 acres



#### ZONING

**Jurisdiction:** Imperial County - Within the City of El Centro's Sphere of Influence

Zoning: M-1-U Light Industrial, Urban Overlay

Permitted uses: Permitted uses include but are not limited to: manufacturing, assembly, warehousing, truck fueling station, truck services, research & development, automotive services, and contractors storage yard.

Land Use: Light Industrial



#### **UTILITIES**

Water: Onsite treatment required

Wastewater: Onsite treatment required

Electricity: Believed to be at the site

**Natural Gas (Transmission):** High Pressure line located less than a mile away at the corner of E Villa Ave & Cruickshank Rd

K

#### **PRIOR USE**





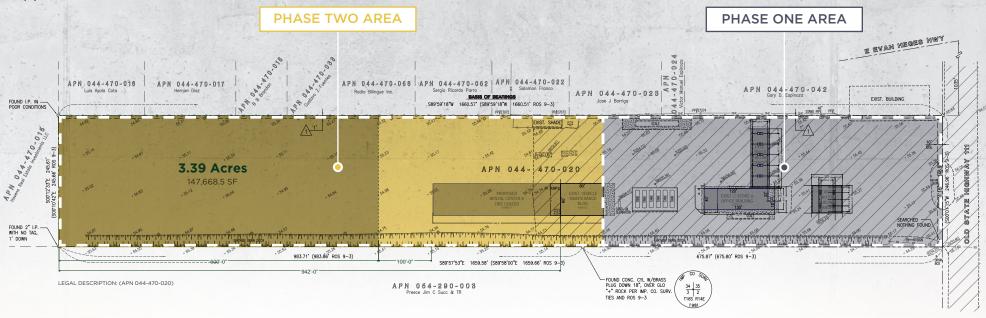
#### **EXISTING STRUCTURES AND IMPROVEMENTS**

The eastern portion of the property is paved and includes multiple structures that supported the prior truck & auto fueling operations, including a convenience store, shop, above ground tanks and fuel islands. The improvements are in an advanced state of disrepair. The western portion of the lot was previously improved with pole lighting fixtures along the exterior.



## CONCEPTUAL PLAN

The following conceptual plan utilizes the property's existing structures for a truck / auto stop with a c-store, gas station, rental & tire center, vehicle maintenance building, and truck parking on the western portion. This plan has not been submitted to the county for approval.



#### **PHASE ONE**

- Truck Fueling Canopy Remodel
- Auto Fueling Canopy Remodel
- Travel Center & Office Building Remodel (6,000 SF)

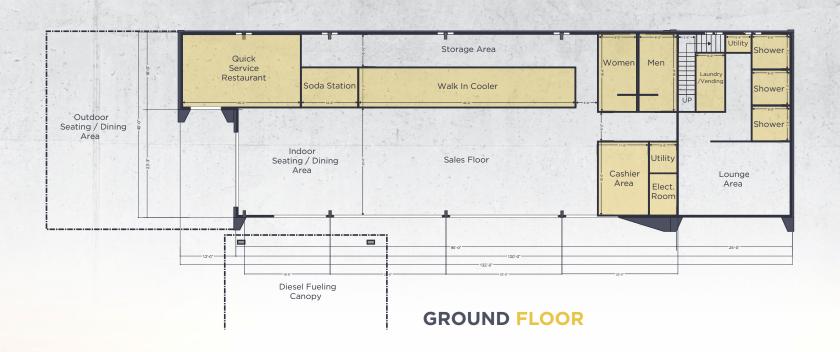
#### **PHASE TWO**

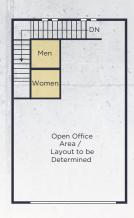
- ⇒ Vehicle Maintenance Building Remodel (4,800 SF)
- ⇒ Rental Center & Tire Center (14,400 SF)
- ⇒ Truck Parking (3.39 AC)



### CONCEPTUAL PLAN

#### TRAVEL CENTER CONCEPTUAL FLOOR PLAN





SECOND FLOOR
OFFICE AREA LAYOUT



# IMPERIAL COUNTY MARKET



2M+
Regional Workforce



33M+
Consumer Population
within 300 miles



\$9B+



8,000

Daily Border Crossings



**TWO** 

Ports of Entry

\*Source: Imperial Valley Economic Development Corporation

	1 mile	3 miles	5 miles
DEMOGRAPHICS 2022 SUMMARY			
Population	582	10,270	60,316
Median Household Income	\$46,026	\$38,581	\$54,394
Average Household Income	\$67,454	\$56,068	\$76,688
Median Age	32.2	31.3	32.5

\*Source: Demographic and Income Comparison Profile, Cushman and Wakefield



## DRIVE TIME MAP





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